

Flood Relief Initiative by North Bengal Medical College Alumni Association (NBMCAA)

Supporting Flood-Affected Households in Neemtola, Sushrutanagar – November 2025



Date:

16 November 2025

Organized by:

North Bengal Medical College Alumni Association





- **Introduction and Event Objectives:**

North Bengal faced devastating floods and landslides in October 2025, induced by extreme rainfall following the remnants of Cyclone Motha. The calamity caused extensive loss of property, displacement of families, and disruption of livelihood across Darjeeling, Jalpaiguri, and Kalimpong districts. Neemtola, a village located adjacent to the NBMC&H campus in Sushrutanagar, was severely affected, with many households losing their homes and essential belongings.

In response to the emerging humanitarian needs, North Bengal Medical College Alumni Association (NBMCAA) undertook a targeted relief initiative to provide essential winter support to flood-affected families.



- **Event Details & Methodology:**

The relief distribution was conducted on 16 November 2025 at Neemtola village, starting at 4:00 PM.

The programme was led by:

- Dr. Arup Roy, Vice-President, NBMCAA
- Dr. Tapan Choudhary
- Dr. Shariar Alam
- Dr. Hasimuddin Sekh
- Active participation from other enthusiastic NBMCAA volunteers



A structured damage assessment survey and beneficiary listing were carried out in advance to ensure fairness and transparency. 120 vulnerable households were identified and provided with coupons prior to distribution.

During the event, 120 high-quality warm blankets were successfully distributed to affected families, ensuring an orderly and dignified process.

On the event day, 120 high-quality blankets were distributed to the selected families, ensuring a transparent and orderly relief process.



- **Impact Summary:**

Qualitative Impact

The affected residents were facing harsh winter conditions due to loss of household resources. The relief effort offered timely warmth and security, restoring dignity and strengthening community morale. Continuous engagement by NBMCAA fostered trust and demonstrated sustained empathy towards affected populations.

Quantitative Impact

- Total households supported: 120
- Direct beneficiaries: 200 people (approx.)
- Volunteers mobilized: 15 members of NBMCAA (for resource procurement, problem assessment and final distribution)



- **Feedback and Community Response:**

Local residents expressed heartfelt appreciation for receiving essential support at a critical time. Positive feedback reaffirmed the importance and effectiveness of this relief effort. NBMCAA extends sincere thanks to all donors, supporters, and well-wishers whose contributions made this initiative possible.

- **Challenges and Mitigation:**

The magnitude of the disaster meant that several families still remain in need of winter support. Despite limited financial resources, the NBMCAA ensured efficient utilization of contributions and maximum beneficiary coverage.

- **Financial Summary:**

The entire programme was financed through voluntary member donation from NBMCAA members. Funds were utilized solely for beneficiary support and essential logistics. The total budget expenditure was INR 16000. (Detailed audited expenses will be provided as per compliance requirements.).

- **Key Learnings & Future Recommendations:**

Recovery from natural disasters is a long-term process. Communities continue to face post-disaster socio-economic challenges, even after initial relief reaches them. To enhance sustainability:

- NBMCAA will strengthen its disaster response framework
- CSR partnerships will be explored to expand coverage
- More regular monitoring and follow-up programmes will be planned for affected families



- **Keywords**


Cyclone Motha, Flood Relief, Disaster Response, Community Support, Social Welfare, NBMCAA, Humanitarian Assistance

- **Suggested Hashtags**

#FloodRelief #NorthBengal #CycloneMotha #HumanitarianSupport #NBMCAA
#CommunityService#Sushrutanagar#SocialWelfare

- **Call to Act:**

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