

Observance of World Prematurity Day by North Bengal Medical College Alumni Association (NBMCAA)

Walkathon in North Bengal Medical College, Sushrutanagar, Darjeeling



Date:

17 November 2025

Organized by:

North Bengal Medical College Alumni Association





- **Introduction and Event Objectives:**

World Prematurity Day, observed globally on 17 November as declared by the World Health Organization (WHO), aims to raise awareness regarding the health challenges and risks faced by premature newborns, including survival, development, and lifelong wellbeing.

To support this global public health movement, the North Bengal Medical College Alumni Association (NBMCAA) organized a Walkathon within the North Bengal Medical College (NBMC) campus. The event aimed to:

Promote awareness about prematurity and its prevention

Educate stakeholders on neonatal care and early interventions

Encourage community participation in maternal and child health advocacy.

- **Event Details & Methodology:**

The Walkathon took place on 17 November 2025 at 6:30 AM. The walk commenced from the Principal's Office, proceeded via Link Road to Medical More, and returned to the starting point—covering approximately 1.5 km.

The event was led by Dr. Arup Ray, Vice-President, NBMCAA & Paediatrician who delivered a detailed discussion on multiple aspects of prematurity including:

- Causes and risk factors
- Immediate postnatal challenges
- Developmental outcomes
- Role of specialized neonatal care
- Importance of public health interventions and preventive maternal care

The event witnessed enthusiastic participation from several respected members of the medical fraternity:



- Dr. Tridib Sengupta
- Dr. Amitava Das
- Dr. Kallol Banerjee
- Dr. Debabrata Chatterjee
- Dr. Shrabanti Roychowdhury
- Dr. Arunima Das
- Dr. Subrata Das
- Dr. Archan Das
- Dr. Vikram Singh Rathode
- Dr. Samit Kumar Mandal
- Dr. Diptendu Dutta
- Dr. Biman Naskar
- Dr. Pradeep Mitra



Their involvement highlighted the collective responsibility of the healthcare community in ensuring safe motherhood and improving outcomes for preterm infants.

- **Impact Summary:**

Qualitative Impact



The initiative successfully spread awareness on prematurity—a leading cause of neonatal morbidity and mortality. The physical activity symbolized commitment towards improving newborn survival, and strengthened solidarity amongst alumni and healthcare providers.

Quantitative Impact

- Total Participants: 15 doctors
- Distance Covered: 1.5 km
- Primary Focus: Advocacy for preterm newborn health
- **Community Response:**

The Walkathon received positive appreciation from faculty, students, hospital staff, and the local community. It brought visibility to the global cause within the medical campus and encouraged continued action for premature baby care.

- **Key Learnings & Future Recommendations:**

Awareness-building activities like Walkathons can effectively communicate public health messages. Prematurity remains a preventable challenge—early antenatal care, nutrition, and high-risk pregnancy monitoring are vital. NBMCAA intends to organize more child health and maternal wellness campaigns, focusing on health education and public health awareness, support programs, and collaborations with community health stakeholders.

- **Financial Summary:**

The event was funded from the 1st Annual Alumni Reunion -2025 budget of NBMCAA. The total expenditure was INR 1500.

- **Keywords**

World Prematurity Day, Preterm Birth Awareness, Neonatal Care, Newborn Survival, Maternal and Child Health, NBMCAA Activities, Public Health Awareness, North Bengal Medical College




- **Suggested Hashtags**

#WorldPrematurityDay #PretermAwareness #NBMCAA #Walkathon #ChildHealth
#NeonatalCare #PublicHealthAwareness #NorthBengalMedicalCollege #SaveChild

- **Call to Act:**

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