

# Winter Relief Programme by North Bengal Medical College Alumni Association (NBMCAA)

*Protecting Vulnerable Populations from Cold –  
January 2026*



Date:

08 & 18 January 2026

Organized by:

North Bengal Medical College Alumni Association





- **Executive Summary:**

The Winter Relief Programme 2026 was conceptualized and implemented by the North Bengal Medical College Alumni Association (NBMCAA) in response to an unusually severe cold wave in West Bengal. With temperatures dropping to nearly 10°C, the risk of cold-related morbidity and mortality increased significantly among vulnerable populations.

The programme was executed in **two structured phases**:

- **Phase I:** Blanket distribution among homeless pavement dwellers in South and North Kolkata
- **Phase II:** Blanket distribution among inmates of Oncolink Rehabilitation Centre, Madanpur, Nadia district — a specialized rehabilitation facility for geriatric, neurological, psychiatric and cancer patients

The initiative addressed both **urban homelessness** and **institution-based clinical vulnerability**, ensuring inclusive humanitarian outreach aligned with national CSR priorities.





- **Need Assessment:**

- Phase I – Urban Homeless Population

Homeless pavement dwellers are continuously exposed to environmental extremes.

Prolonged cold increases the risk of hypothermia, respiratory infections, cardiovascular stress, and mortality. Field surveys conducted by NBMCAA volunteers identified acute shortages of winter protection among street-dwelling individuals.

- Phase II – Institutional Vulnerable Patients

Inmates of rehabilitation centres—especially geriatric, neurologically impaired, psychologically vulnerable, and cancer patients—are highly susceptible to cold-induced complications due to reduced immunity, immobility, and chronic illness. Oncolink Rehabilitation Centre reported increased need for winter support to maintain patient comfort, dignity, and recovery conditions.

**Project Objectives:**

- To provide immediate winter protection to highly vulnerable populations
- To reduce cold-related health risks among homeless and institutionalized individuals
- To ensure equitable, dignified, and transparent relief distribution
- To strengthen community-based humanitarian response through medical leadership





- **Project Implementation**

**Phase I: Urban Winter Relief – Kolkata**

Dates: 8 January 2026

Survey & Identification: 8 January 2026

Areas Covered: South Kolkata

**Distribution Locations:**

Lake Gardens Road

Jatin Das Road

Southern Avenue (Lake Kalibari)

**Phase II: Institutional Winter Relief – Nadia District**

Date: 18 January 2026

Location:

Oncolink Rehabilitation Centre,  
Madanpur, District - Nadia, West Bengal

**Beneficiary Profile:**

- Geriatric patients
- Neurological rehabilitation patients
- Psychiatric rehabilitation patients
- Cancer patients undergoing recovery and supportive care



Blankets were distributed within the institution in coordination with rehabilitation staff, ensuring patient-appropriate allocation and infection-safe handling.



## Implementation Team

Led by medical professionals and NBMCAA volunteers including: A pre-distribution survey ensured transparent selection and dignified delivery.

Total volunteer involvement: **15 members**, covering need assessment, procurement, logistics, and distribution.





## Impact Assessment:

### Qualitative Impact

- Improved warmth, comfort, and personal safety
- Reduced risk of cold-related illness
- Enhanced dignity and psychological security
- Strengthened trust between community and medical professionals
- Improved caregiving environment in rehabilitation setting

### Quantitative Impact

- Immediate winter protection provided to over 100 vulnerable individuals
- Zero operational wastage
- Efficient last-mile delivery





### **Feedback and Community Response:**

Beneficiaries expressed heartfelt appreciation for receiving essential support at a critical time. Positive feedback reaffirmed the importance and effectiveness of this relief effort. NBMCAA extends sincere thanks to all donors, supporters, and well-wishers whose contributions made this initiative possible.

### **Challenges and Mitigation:**

Several pavement dwellers in streets of Kolkata caused high demand exceeding available resources. Despite limited financial resources, the NBMCAA ensured efficient fund utilization and focused targeting of the most vulnerable households

### **Financial Summary:**

The entire programme was financed through voluntary member donation from NBMCAA members. Funds were utilized solely for beneficiary support and essential logistics. The total budget expenditure was INR 14000. (Detailed audited expenses will be provided as per compliance requirements.).

### **Key Learnings & Future Recommendations:**

NBMCAA plans to:

- Develop a structured disaster response model
- Partner with CSR institutions to scale winter and disaster relief
- Implement regular outreach and follow-up programmes
- Integrate health screening and referral services in future drives

This project aligns with:

- Preventive healthcare
- Welfare of economically weaker sections



- **Keywords**


Winter Relief • Urban Homeless • Public Health • Disaster Response • Community Welfare •  
NBMCAA

- **Suggested Hashtags**

#NorthBengal Medical College Alumni Association #HumanitarianSupport #NBMCAA  
#CommunityService #SocialWelfare #Blanket Distribution

- **Call to Act:**

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